

**CITY OF PORT ST JOE  
ACTION PLAN**

GOAL 1: Create and retain jobs while maintaining and improving the quality of life in the community.

**LEADING TEAM:** City Manager, Gulf Coast State College, School Board, Chamber of Commerce, Career Source (Workforce Board), Capital Area Community Action Agency,

Objectives and Policies	Projects/Activities
<b>OBJECTIVE 1.3: Provide quality education and responsive workforce training to support and attract new businesses.</b>	
Policy 1.3.1: Support the efforts to improve the quality of public education by ensuring schools are providing exceptional education at elementary, middle and high school levels, as well as Adult School Education programs.	
Policy 1.3.2: Participate and support the coordination efforts between the economic development organizations, Gulf County Chamber of Commerce, Gulf Coast Workforce Board, Tourism Development Council, the Gulf Coast State College and School Board to respond quickly to demands for workforce training, improved skill levels and positive work ethic of the labor force.	
Policy 1.3.3: Increase coordination with the Northwest Florida Manufacturers Council (NFMC) to promote development of a skilled manufacturing workforce in the region.	Chamber of Commerce will contact NFMC
Policy 1.3.4: Develop and implement training programs that will complement economic diversification efforts.	
Policy 1.3.5: Develop a strategy to provide vocational education programs and certificate training programs and strive to attract young students into such programs.	
Policy 1.3.6: Explore opportunity to develop educational programs aimed to give students, young people and others the skills to start and effectively manage a business.	Develop program with high school students to visit businesses in the community
Policy 1.3.7: Develop strategy to attract and retain both college graduates and young professionals and foster entrepreneurship.	Chamber will develop program to attract residents who come back to start new businesses – will talk to returning students